North Carolina Central University
School of Library and Information Science
LSIS 5115: Intellectual Property
Semester: Fall 2011

LOCATION: Online
TIME: 7PM-9:00PM, Eastern Time, Tuesdays VIA ELLUMINATE
Instructor: Dr. Peterson
gpeterson@nccu.edu
Phone: 919-530-6746
Office hours: 4PM-6PM Mondays & Wednesdays, or by appointment. Email anytime.

Course Information
COURSE DESCRIPTION: This course provides a basic understanding of how copyright, patent and trademark law impact technology and individuals. It considers legal theory and IT concepts as applied through business system models to specific patent and copyright issues in workforce situations within the context of Internet data communications.
STUDENT LEARNING OUTCOMES: Upon completing LSIS 5115, students will demonstrate understanding of the role of intellectual property issues in information science and will complete a critical reviews regarding aspects of the rights of the individual or the academy in the use of intellectual property.
TECHNICAL INFORMATION:
This course is delivered online using the elluminate distance education service. More information is available at elluminate.com.

In order to use elluminate, you must have (at the minimum)
* a computer with internet capability
* a microphone for your computer

SOFTWARE REQUIREMENTS
* Firefox with Java 6

COURSE MEETING REQUIREMENTS:
This class will meet on Tuesdays at 7PM via elluminate.

You must go to elluminate.com before the first class session and make sure that your system is capable of running elluminate and that your mic is working. (You will need to spend some time doing this. Leaving this job until half an hour before class is a BAD idea!)

REQUIRED TEXTS:
Intellectual Property: Everything the Digital Age Librarian Needs to Know by Timothy Wherry


Bound By Law? Tales From the Public Domain By Aoki, Boyle & Jenkins ISBN: 0-9741553-1-4

The Public Domain: Enclosing the Commons of the Mind by James Boyle
ISBN-10: 0300158343

Class points & grading criteria:
Class participation & other assignments 10%
Critical reviews - 30% (2 reviews – 15% each)
Database exercises - 20% (2 exercises – 10% each)
Midterm exam 20%
Final exam 20%
Course Overview:
Week 1 - Introduction to Intellectual Property
Readings: Introduction to Intellectual Property – Primer

Available online at http://www.nap.edu/catalog.php?record_id=9601#toc

Section #1 – Copyright
Readings: Crews
Readings: The US Code
Copyright databases
Limits to Copyright

Readings: Bound By Law
Alternatives to Copyright
Modern Copyright Issues: DMCA, RIAA, MPAA
Music & books

Assignment: Database Searching Exercise
Assignment: Copyright Research Paper due
Exam: Midterm #1

Section #2 - Patents
Readings: Wherry Chapters 2 & 3
Assignment: Patent database search
Assignment: Patent Critical Review
Exam: Midterm exam #2

Section #3 – Trademarks & Trade Secrets
Readings: Wherry
The purpose of trademark law, who and what trademark law protects
Obtaining a Trademark
Trademark infringement & remedies
The role of technology in trademark law
Trademark databases
WEEKLY READINGS & ASSIGNMENTS:

Week 1
August 23: Syllabus & Introduction to IP
  Assignment #1: Housekeeping & Troubleshooting
    - Alternate email, elluminate access

Week 2
August 30: Copyright part 1
  READINGS: Copyright Law for Librarians And Educators: Creative Strategies And Practical Solutions by Kenneth Crews

Week 3
September 6: Copyright part 2 – The US Code & International Copyright enforcement, Copyright databases
  Assignment #1 – Copyright databases assignment distributed

Week 4
September 13: Copyright Part 3 –
    Finish Boyle – The Public Domain
  Assignment #1 Due

Week 5
September 20: The Commons & alternatives to Copyright
  READINGS – Bound by Law

Week 6
September 27: Quiz #1 – NO CLASS
  Critical Review #1 Due

Week 7
October 4: Patents, Part 1
  READINGS: Wherry, Chapters 2-3

Week 8
October 11: Patents Part 2
  Science, Software, Biological and Pharmaceutical Patents

Week 9
October 18: Fall Break – NO CLASS

Week 10
October 25: Patents Part 3 – International Law, Database searching
Assignment #2 – Patent database searching exercise distributed

Week 11
November 1: Trademarks & Trade Secrets
READINGS: Wherry - Trademarks

Week 12
November 8: Trademarks, Part 2 – Trademark databases, Image searching

Week 13
November 15: NO CLASS – Quiz 2 – Patents & Trademarks

Week 14
November 22: Thanksgiving Break – NO CLASS

Week 15
November 29:
Critical review #2 Due – Patents & Trademarks
Alternatives to typical Intellectual Property & Proposed IP enforcement legislation

Week 15
December 6: Final Exam

ACADEMIC INTEGRITY:
I have a zero tolerance policy regarding academic dishonesty. If you represent the work of another person as your own, you will receive a grade of 0 on the entire assignment or exam in question. This policy applies to cheating and to plagiarism, as defined in NCCU’s Academic Integrity Statement, found below and at the following URL:
http://www.nccu.edu/academics/liberalarts/history/gradhandbook.cfm
Plagiarism is the unattributed use of another’s work and includes the representation as your own of material copied from online sources, such as the Wikipedia. Cutting and pasting material from online resources is not acceptable behavior at any academic level and will not be tolerated.
Because we use Blackboard, your work is done on your own and the instructor depends on your honesty and integrity to do all the work assigned alone (unless a team is designated). You are promising that you did the work without assistance from another student and without assisting any other student. You can use notes and textbooks, you can study with others, but you must alone answer questions.
North Carolina Central University is dedicated to instilling in its students the highest principles of integrity and responsibility. In this regard, students are expected to demonstrate respect for
these principles in the performance of their academic activities. Academic dishonesty, which is a violation of academic integrity, will be dealt with according to the provisions of the Student Code of Academic Integrity.

Academic dishonesty is defined as any conduct which is intended by the student to obtain for him/her or for others an unfair or false evaluation in connection with any examination or other work for academic credit. Cheating, fabrication, plagiarism, and complicity are examples of conduct which is academically dishonest.

Cheating is the unauthorized use of materials in connection with an examination or other work for academic credit, including, but not limited to (1) the use of books, notes, outlines, etc. during an examination where the instructor has not authorized use of such materials or information; (2) seeking unauthorized materials or information from others in connection with an examination; (3) giving or attempting to give unauthorized assistance to a person in connection with an examination; (4) obtaining or attempting to obtain unauthorized copies of examinations; (5) bringing to an examination, or attempting to use during an examination, unauthorized answers which have been prepared before the examination period; (6) copying or attempting to copy from the work of another student during an examination; and (7) submitting for evaluation in a course, part or the whole of a work for which credit has been given previously.

Fabrication is the intentional invention, counterfeiting and/or alteration of quotations, data, procedures, experiments, sources or other information for which the student claims authorship in an exercise which he or she submits with the expectation of receiving academic credit.

Plagiarism is the intentional use of the ideas, words, or work of another without attribution, when the information they provide is not common knowledge, either in content or form, and includes, but is not limited to (1) quoting from the published or unpublished work of another without appropriate attribution; (2) paraphrasing or summarizing in one’s own work any portion of the published or unpublished materials of another without attribution; and (3) borrowing from another’s work information which is not in the domain of common knowledge.

Complicity is the intentional giving of assistance or the attempt to give assistance to another for the purpose of perpetrating academic dishonesty.

Other Policies:
Student Support Services for Students with Disabilities
Students with disabilities (physical, psychological, learning disability, etc.) who would like to request accommodations need to register with the Office of Student Support Services in Suite G20 in the Student Services Building or by contacting Kesha Lee, Director at (919)530-6325 or klee@nccu.edu. If you are already registered in the office, you will need to return to the office each semester to review your information and receive updated accommodations.

Incomplete grades:
The grade of "I" will be given only in unusual cases and must be resolved within a time frame agreed upon by instructor and student prior to assignation.

Late Assignments: Late homework will be penalized at the rate of 5 points (half a letter grade) per day of lateness.
Late exams will be penalized at the rate of 10 points per day of lateness.