Serials in the Wild

NC Serials
Chapel Hill NC March 16
Kristin Antelman, NCSU Libraries
a path forward . . .
and 5 ironies
a path forward . . .
and 5 ironies

my perspective

from euphoria to realist with a
stop at obsession in between
What we care about is not what users care about
what we traditionally manage
and the result...

<table>
<thead>
<tr>
<th>Format:</th>
<th>Journal/Newspaper Online</th>
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<tbody>
<tr>
<td>Electronic resource</td>
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<tr>
<td>Published:</td>
<td>[New York, NY] : Marcel Dekker</td>
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<td>Frequency:</td>
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<th>Also known as:</th>
<th>(Uniform Title): Journal of receptor and signal transduction research (Online)</th>
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<td>Journal of receptor and signal transduction research (Online)</td>
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<td></td>
<td>Some providers list issues under a later variant title: Journal of receptors and signal transduction</td>
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<tr>
<th>Related names:</th>
<th>Informa Healthcare</th>
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<td>Academic Search Complete</td>
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<td>Merged from: Journal of receptor research</td>
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<th>ISSN:</th>
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<td>1079-9893</td>
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10+ years into ejournals
journal as content
Pushing or sharing as value-driven strategies for societal change in global supply chains: Two case studies in the British–South African fresh fruit supply chain.

Authors: Muller, Claribel, Tshwane University of Technology, Pretoria, South Africa, mullerc@tut.ac.za
Vermeulen, Walter J. V., Copernicus Institute for Sustainable Development, Utrecht University, Utrecht, Netherlands
Glasbergen, Pieter, Copernicus Institute for Sustainable Development, Utrecht University, Utrecht, Netherlands

Address: Muller, Claribel, Tshwane University of Technology Private Bag x680, Pretoria, South Africa, mullerc@tut.ac.za


Page Count: 14

Publisher: US: John Wiley & Sons.

ISSN: 0964-4733 (Print)
1099-0836 (Electronic)

Language: English

Keywords: value driven strategies; societal change; global supply chains; sustainable development

Abstract: Business strategy is linked to organisational values and culture, which is determined to some extent by national culture. This can provide a challenge in a global supply chain where culture and values at one end of the chain do not correspond with culture at the other end. This paper contends that shared values contribute to effective sustainability changes in supply chains. Two case studies from the South African–British fresh fruit export chain present two contrasting business strategies for achieving socially sustainable practices: (i) a unilateral, prescriptive approach (pushing), mirroring a paternalistic value system, in which a company prescribes norms of socially responsible behaviour at the ground level (the Tesco case) and; (ii) a bilateral, collaborative approach (sharing) in which business and non-governmental organisations work together to improve working conditions (the Waitrose case). Outcomes of these approaches are observed over a 3-year period. It is concluded that within this specific supply chain a shared value approach is a more successful initiative than paternalistic pushing initiatives. (PsycINFO Database Record (c) 2012 APA, all rights reserved)

Subjects: *Social Change; *Strategies; *Supply Chains; *Sustainable Development

Classification: Organizational Behavior (3660)
Environmental Issues & Attitudes (4070)
Pushing or Sharing as Value-driven Strategies for Societal Change in Global Supply Chains: Two Case Studies in the British—South African Fresh Fruit Supply Chain
C Muller, WJ Vermeulen... - Business Strategy and ..., 2011 - Wiley Online Library

Pushing or Sharing as Value-driven Strategies for Societal Change in Global Supply Chains: Two Case Studies in the British—South African Fresh Fruit Supply Chain-Muller-2011-Business Strategy and the Environment-Wiley Online Library

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a(WaSeSS)ssj0000086 |
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|aOCoLC|beng|cOCoLC|dInMuB|dOCoLC|dAzU|dOCoLC|dAUD|dCoB|dDLC|dOCoLC|dViRCU|dInU|dOCoLC|dWaSeSS |
apcc|ansdp |
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a051|214 |
|aAtlantic monthly (Online) |
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|aThe Atlantic monthly|b[electronic resource]. |
|aSome issues have cover image title:|aAtlantic |
|aAtlantic monthly online |
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|aAtlantic online |
|aAtlantic monthly magazine |
|aWashington, DC :|bAtlantic Monthly Group |
|aMonthly (with combined issues for Jan./Feb. and July/Aug.),|b2003- |
|aMonthly,|b1993-2000 |
|aMonthly (with a combined issue for July/Aug.),|b2001-2002 |
|aPrint began with v. 272, no. 5 (Nov. 1993). |
|aA general interest magazine covering a broad range of topics including politics, society, the arts, and culture. Contains some articles and reviews originally issued in the print version of Atlantic Monthly, as well as material issued exclusively for the online version. |
|aMode of access: World Wide Web. |
|aDescription based on: Vol. 276 no. 3 (Sept. 1995); title from caption (theatlantic.com website, viewed Nov. 17, 2009). |

|aLiterature|vPeriodicals. |
|aWorld politics|vPeriodicals. |
|aElectronic journals. |

|iPrint version:|tAtlantic monthly (Boston, Mass. : 1993)|x1072-7825|w(DLC) 93642583|w(OCoLC)29046351 |
|tAtlantic (Boston, Mass. : 1981) |
A general interest magazine covering a broad range of topics including politics, society, the arts, and culture. Contains some articles and reviews originally issued in the print version of Atlantic Monthly, as well as material issued exclusively for the online version.


Description based on: Vol. 276 no. 3 (Sept. 1995); title from caption (theatlantic.com website, viewed Nov. 17, 2009).

journal as a commodity?
journal as a commodity?

• in content and audience, no
journal as a commodity?

- in content and audience, no
- but from a marketing perspective, maybe yes
journal as commodity: what does it mean for us?

- Manage what we haven’t managed so far and do it better
  - modeling the data
  - data quality
  - change management
1. data model
journal supply chain

ILS, vendor portal, A-Z list, link resolver, integrated discovery
journal supply chain

ILS, vendor portal, A-Z list, link resolver, integrated discovery
journal supply chain

ILS, vendor portal, A-Z list, link resolver, integrated discovery
2. data quality

- NISO
- OpenURL Quality
- KBart
- EDItEUR
- PIE-J
poor change management
poor change management
poor change management

Journal of Physiological Anthropology

Georgina Giddens journals@biomedcentral.com via jiscme
to TRANSFER

Feb 21

Transferring Publisher: Japan Society of Physiological Anthropology
Transferring Publisher contact name: Tetsuo Katsuura
Transferring Publisher contact email: katsu@faculty.chiba-u.jp
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Journal Title: Journal of Physiological Anthropology
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Receiving Publisher contact name: Georgina Giddens
Receiving Publisher contact email: journals@biomedcentral.com
Effective Transfer Date: 01/01/2012
Archival access policies: All archival content will continue to be open access and hosted by previous publisher.
Notes on any special circumstances:
poor change management

broken URLs; dropped content
Global Open KnowledgeBase

GOKb

Kuali

OPEN LIBRARY ENVIRONMENT

Knowledge Base+
KBs and next-generation ILSs

- KB-centric rather than bib-centric; metadata statement rather than record
- ebooks behaving like serials
Ironic 2

just when we need to manage things more as they really are . . . it’s harder because there are no things
KBs and next-generation ILSs

- KB-centric rather than bib-centric; metadata statement rather than record
- ebooks behaving like serials
- systems must also be workflow-centric
Librarians and their vendors have created a tougher world for themselves, with interoperability the only solution

By Andrew K. Pace -- Library Journal, 02/01/2004
Librarians and their vendors have created a tougher world for themselves, with interoperability the only solution.

By Andrew K. Pace -- Library Journal, 02/01/2004
Integration will be successful (for now anyway)
Irony 3.1

Presenter:
Andrew Pace, OCLC Executive Director for Networked Library Services

Web-scale cooperative library management services, network-level tools for managing library collections through circulation and delivery, print and licensed acquisitions, and license management. These services complement existing OCLC Web-scale services, such as cataloging, resource sharing, and integrated discovery.

OCLC Web-scale Management Services

Andrew K. Pace
Executive Director, Networked Library Services

13 July 2009
Ironic 3.2

does this situation remind you of something?
Irony 3.2

does this situation remind you of something?
Irony 3.2

does this situation remind you of something?

OR

Friday, March 16, 2012
what's wrong with integration?
what's wrong with integration?

- no one player will have all your data
what’s wrong with integration?

- no one player will have all your data
- data+ software creates problems downstream
what's wrong with integration?

- no one player will have all your data
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- lack of pressure for data interchange standards from libraries
what’s wrong with integration?

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- vendor lock-in is even stronger
what’s wrong with integration?

• no one player will have all your data

• data+ software creates problems downstream

• lack of pressure for data interchange standards from libraries

• vendor lock-in is even stronger

• is search objective?
but open access is coming so why should we put much energy into our tools now?
or . . . are we investing in the losing horse?
researchers are mad
researchers are mad

• researchers are mad. does that mean open access journals will come sooner?
researchers are mad

- researchers are mad. does that mean open access journals will come sooner?
young tech-savvy scholars are the most conservative in where they publish
heard this before at a library meeting?

“the more things change the more they stay the same”
Ironic 5

we embrace the endgame
thank you.
any questions?